

Bob's Story

Ladies and Gentlemen: The Story
You Are About to Hear is True.



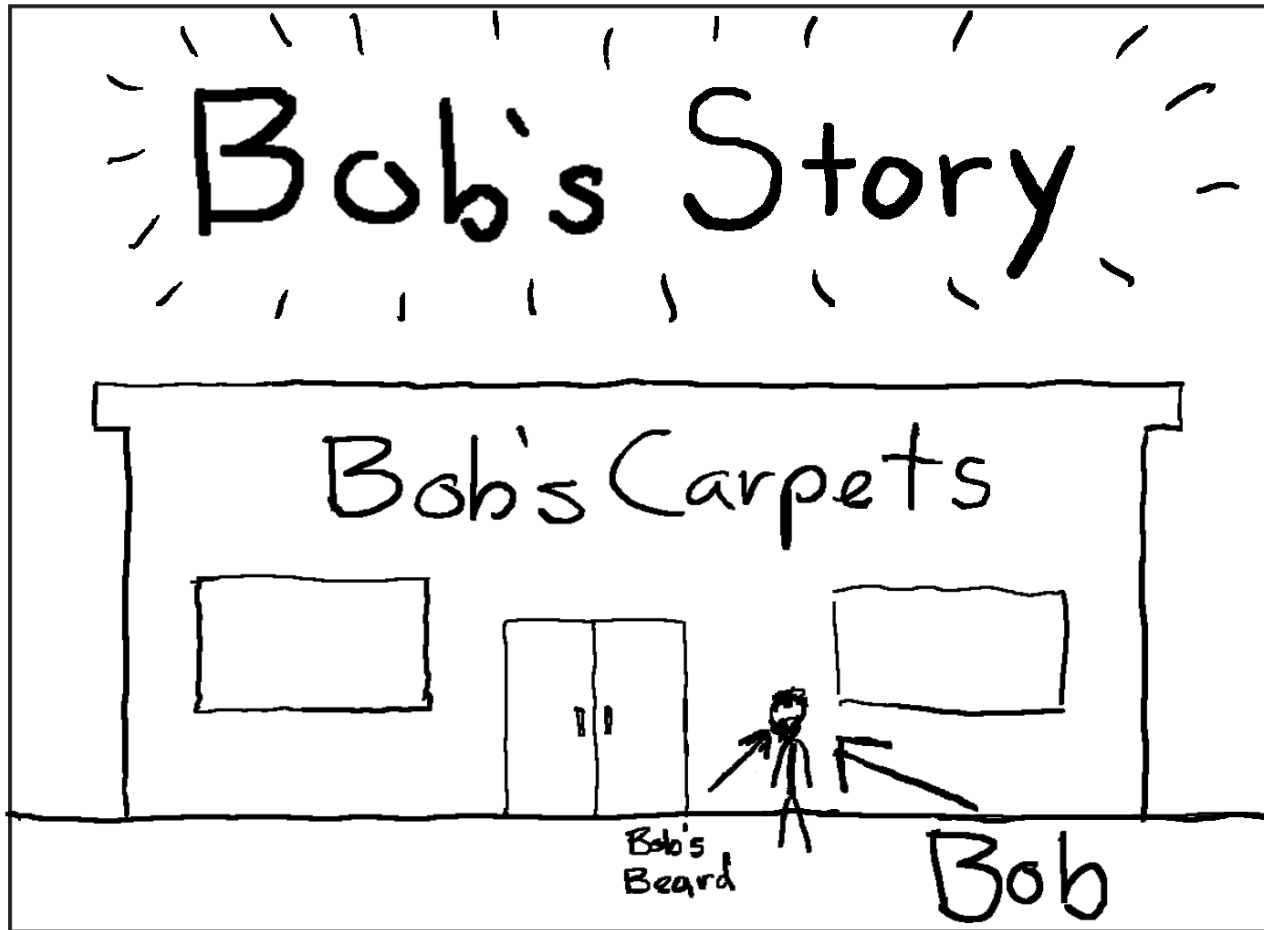
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Here's a Story About a Man Named Bob.



Stellar Online Reviews

- Bob's online reviews across the major review sites reflected Bob's hard work and dedication to his customers.

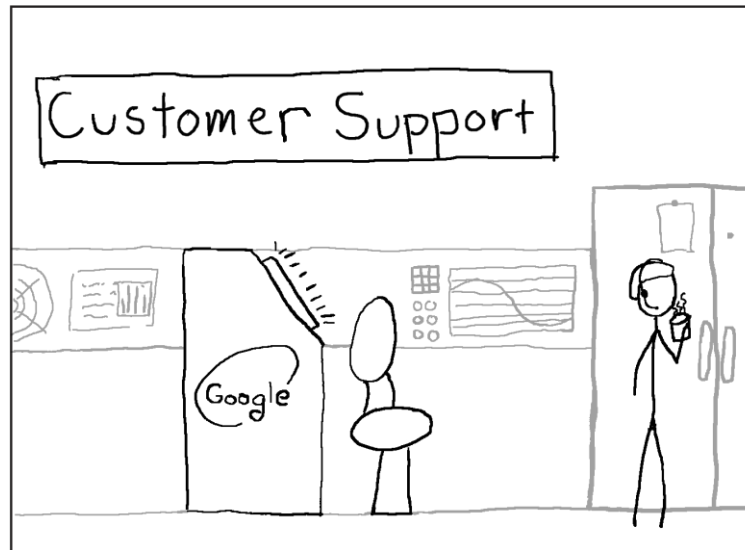


One Day, Bob Notices Something Strange

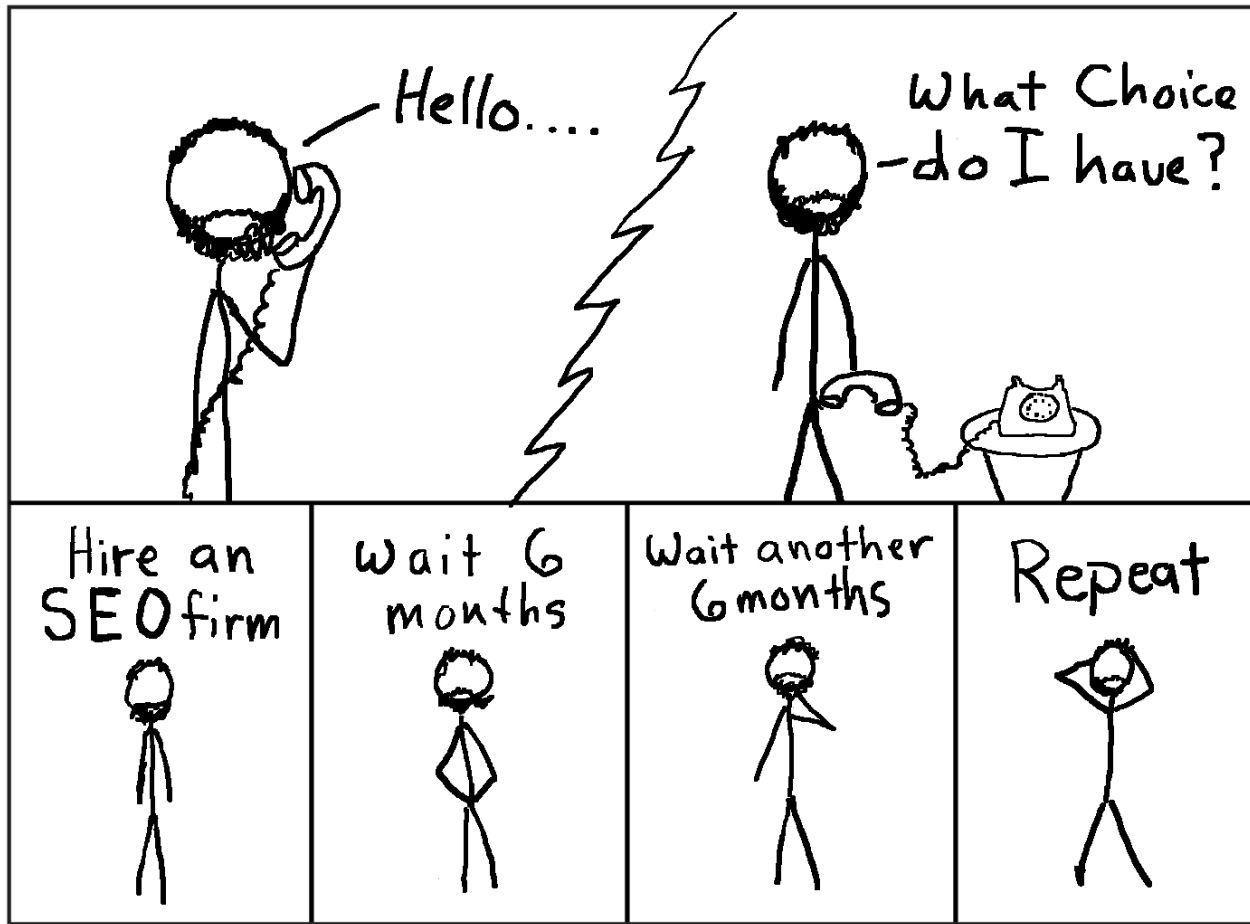


Customer Support

- Bob quickly learns that Google won't take his calls, nor respond to emails to help him figure out what's going on.

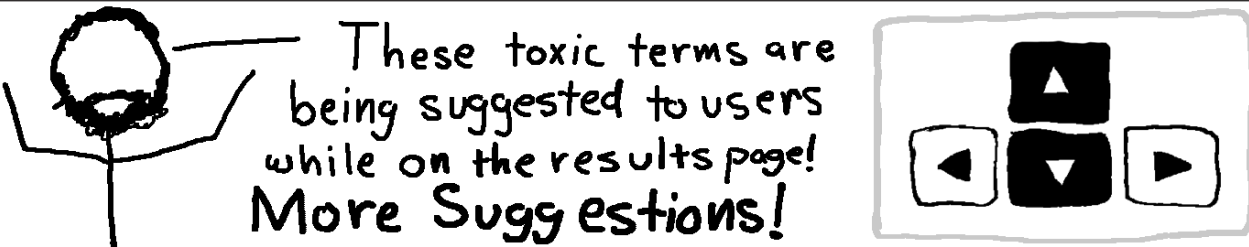


What's Bob To Do?



Google Unveils Instant

These toxic terms are being suggested to users while on the results page!
More Suggestions!



Web Images Videos Maps News Shopping Gmail more ▾

Google X Search Instant ▾

- Everything
- Images
- Videos
- News
- Shopping
- Places
- More

New York, NY
Change

Show tools

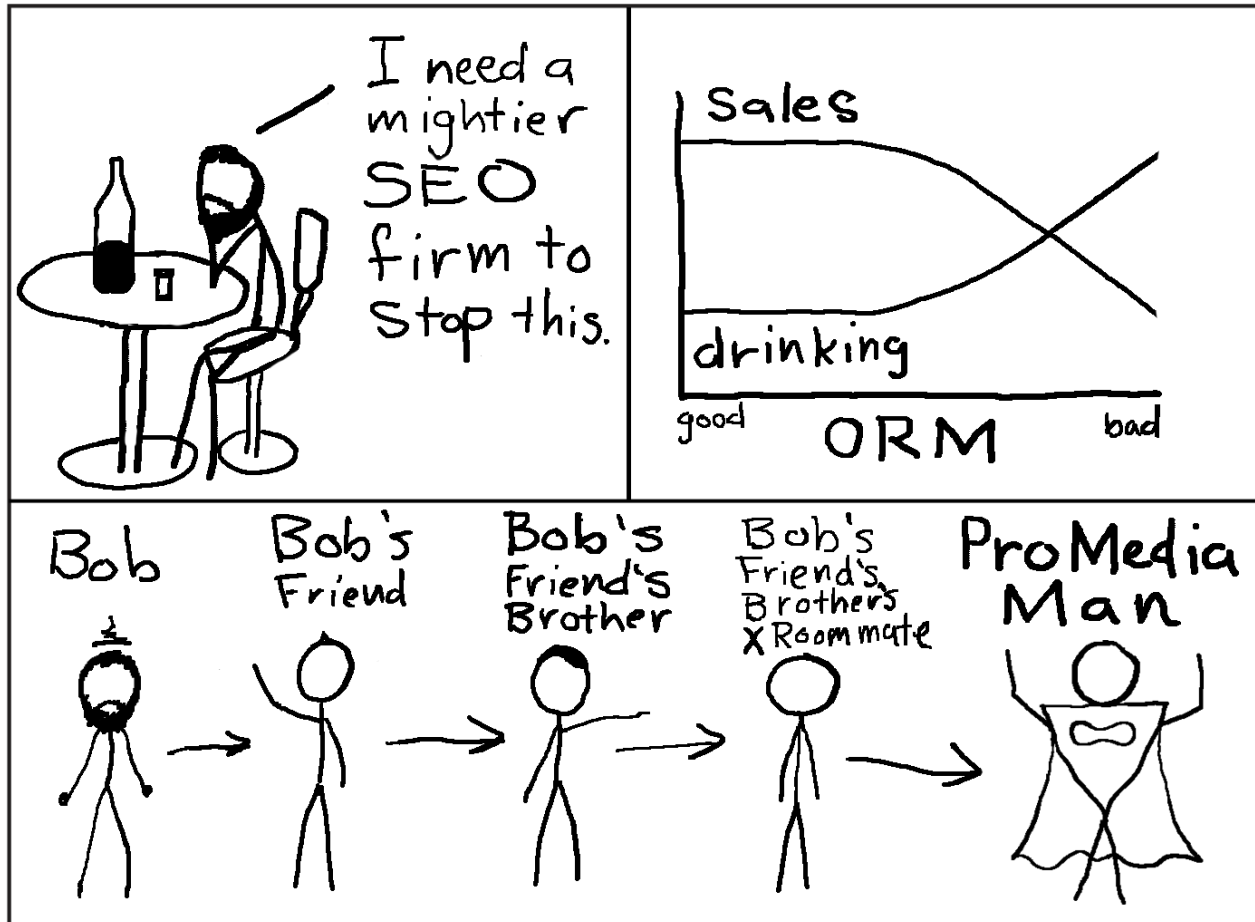
bob's carpets
bob's carpets complaints
bob's Carpets vs. jim's carpet
bob's carpets facebook

About 500,000 results (0 seconds) Advanced

Bob's Carpets - Springfield, NJ - Yelp ★ a
**** 30 reviews
30 Reviews of Bob's Carpets "A few years back, we needed the carpet replaced. The ENTIRE house in a matter of days!
www.yelp.com/biz/bobs-carpets Cached - Similar

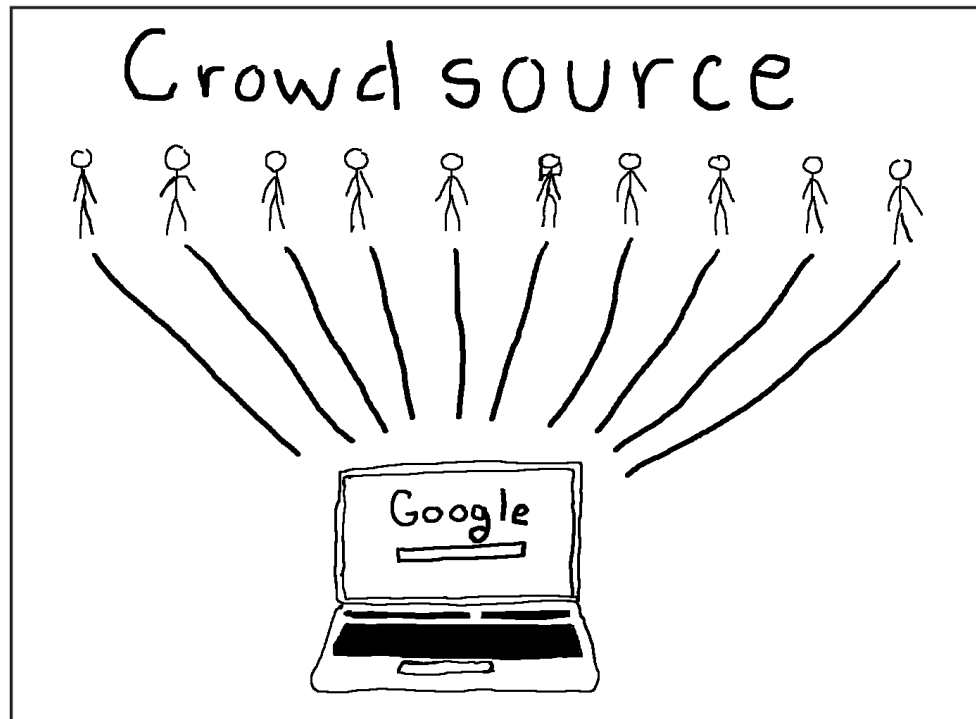
Bob's Carpet | Better Business Bureau ⁹
Skip to customer complaint history: BBB Processed a total of 5 complaints in the last 30 years, our...
www.bbb.org/carpet... Bobs Carpet - 10392

Bob Decides to Hire a Mightier SEO Firm.

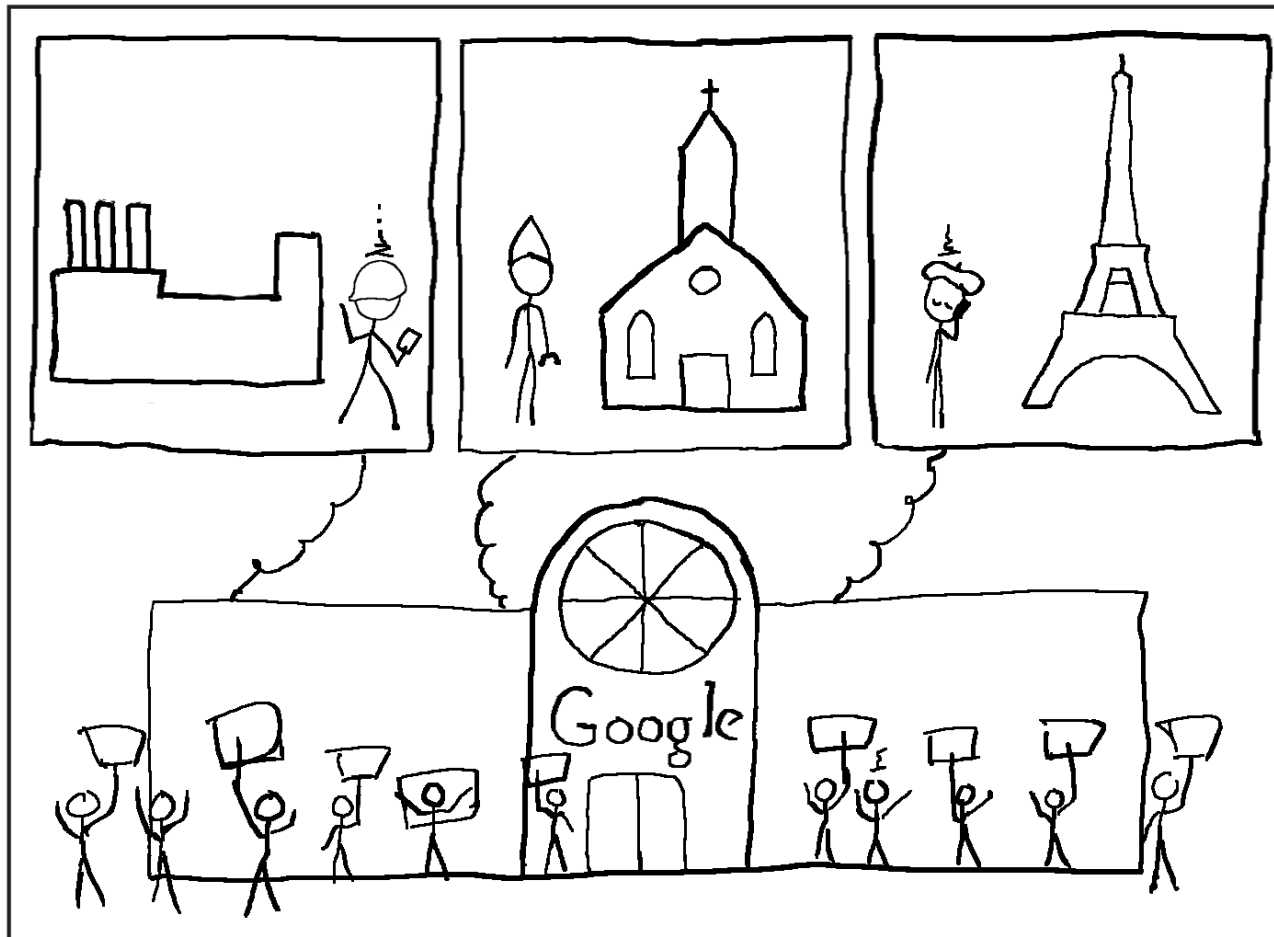


Crowdsource

- It turns out that a big driver of what people see in predictive search is derived from actual queries.



Not Just Bob



seobook toolbar	X	Search
seobook toolbar seobook tools seo book torrent seobook typo tool seobook t		
social media is a cocktail party	X	Search
social media is a cocktail party social media is a fad social media is annoying social media is a waste of time social media is a		
photoshop cs5	X	Search
photoshop cs5 photoshop cs5 torrent photoshop cs5 tutorials photoshop cs5 keygen photoshop cs5 serial number		



avi wilensky |

- avi wilensky **tycoon**
- avi wilensky **rockstar**
- avi wilensky **twitter**
- avi wilensky **new york**
- avi wilensky **ny**
- avi wilensky **facebook**

Google Search

I'm Feeling Lucky

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adobe photoshop **lightroom**

Google Search

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seo is|

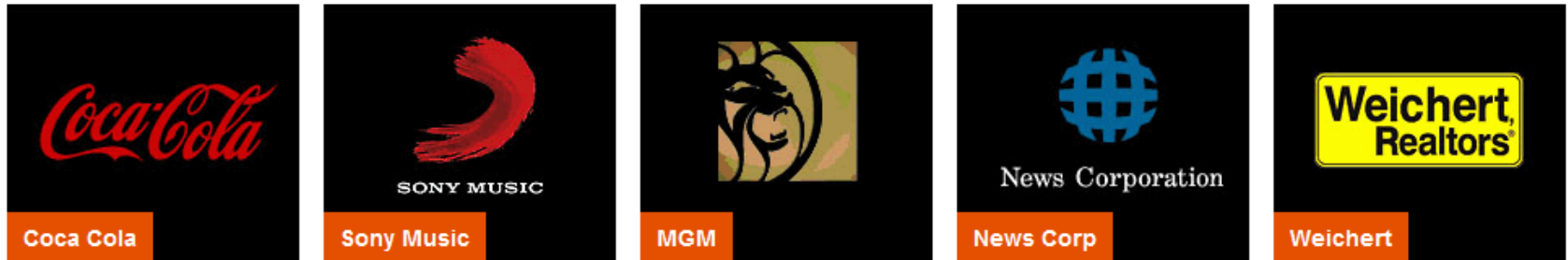
- seo is **dead**
- seo is **bullshit**
- seo **issues**
- seo is
- seo is **a sham**
- seo is **easy**
- seo **israel**
- seo is **evil**
- seo is **overrated**
- seo is **snake oil**

Google Search I'm Feeling Lucky

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Shameless Plug & Thank You

Work |



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